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Judo Capital teams with Unifii to reinvent service delivery in the banking sector

Launch of Australia's first true challenger bank, purpose-built to become a trusted ally and partner to Australia's small and medium-sized businesses

Judo Capital is founded on the belief that the financing skills needed by the SME (small and medium-sized enterprise) community have been lost to increasingly centralised functions and cookie-cutter lending policies.

Judo's mission is to put experienced and empowered relationship-focused lenders back in customers' premises, going against the industry trend; putting the customer experience first and foremost by ensuring Judo's team can make credit decisions on the quality of the business, not just the quality of the security.

Central to the success of the Judo brand will be the ability to create, deploy and manage digital business processes across the company with no owned infrastructure and extremely low operational overheads. A completely digital workflow for all customer and internal facing business processes offers unprecedented efficiency and data management capability.

Alex Twigg, Judo Co-Founder says, "In keeping with Judo's philosophy of placing the customer at the heart of every activity, exceptional business agility and flexibility are key requirements. Modern approaches to technology allow us to maintain customer focus by providing powerful business process tools to our staff and partners that can be used anywhere, anytime, and on any device and do it at scale."

The Unifii Business Transformation Platform will provide Judo with the ability to rapidly create and deploy advanced, multi-party business processes across any part of the enterprise and integrate directly with every other component of the company's technical infrastructure. Unifii's zero code and low code business software solutions are the antidote to the inertia created by traditional approaches to enterprise IT, especially in the banking industry. The Unifii Business Transformation Platform allows Judo to build engagement, workflow and data management tools and business solutions at a fraction of the cost and time demanded by traditional solutions without sacrificing security, redundancy, and resilience.

The Unifii Business Transformation Platform was designed and developed in Australia to provide an enterprise-wide, standardised approach to connecting users with data, content and functionality in a bi-directional way that integrates with existing IT systems. Delivered as a Platform as a Service to Judo, the Unifii Business Transformation Platform will connect lenders and brokers with small business customers to facilitate an unprecedented level of service and support.

Alex Twigg, Judo Co-Founder says, “We are driven by a desire to make banking better and this means that we need to reinvent the approach to technology that enables our service delivery. At Judo, we have fashioned an ecosystem of technology partners who understand the challenge, and who can meet it with exceptional, proven solutions that don’t require us to become an IT company in our own right.”

The Unifii Business Transformation Platform is a key part of a technology architecture that allows Judo Capital to reinvent banking service delivery and Open Banking legislation now offers significant opportunities for competitive advantage and superior service delivery. By viewing every IT component as a service, Judo has liberated itself from the legacy constraints of siloed systems to build an entirely cloud-based API service fabric that can be ‘bolted’ together. The Unifii Business Transformation Platform is also an API-driven service architecture which is perfectly matched to the underlying Judo banking platform.

Stu Cameron, Unifii Founder and CEO says “We love Judo. Working with Judo affords a rare opportunity to help build a substantial business from the ground up using best of breed technology and entirely new thinking about what enterprise IT should look like. Business users are sick and tired of the cost and time delays of the old IT development cycle. We designed Unifii so that business users can use the right technology at the right time to unite their people, processes, and technology in a single platform, delivered at low cost.”

For further details please contact the Unifii team at info@unifii.com.au or the Judo Capital team at info@judocapital.com.au .

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